

CORE VALUES Q2

CHALLENGE GUIDE

To reinforce our enterprise core values, team members will be encouraged to participate in one challenge per quarter. For our first challenge, RESPECT, you and your teams will take part in our Lip Sync Showdown!



OUR FIRST CORE VALUES CHALLENGE ... RESPECT

Our enterprise core values have guided our performance review process, defined who we are and how we work and interact with each other. Over the past year, we've seen more and more team members exemplify RITE On! It's time for all of us to step up and show our core values by taking part in our first quarterly challenge ... our Lip Sync Showdown!

MAKE THE LIP SYNC SHOWDOWN A HIT!

To exemplify the core value Respect, we're asking team members to participate in a Lip Sync Showdown. Team members will get together or go solo and create and record their own 30-second to 2-minute video of the classic 1967 Aretha Franklin song, "Respect"!

IMPORTANT DETAILS

To submit a video, team members will scan the supplied QR code which drives to RITEOn.us, then email RITEOn@go-design-plus.com the following info: Participant's name(s), company, date, file name (if available).

Three performances will be selected, and **each person will win a \$100 gift card!** If you're not a great singer, don't worry, judges will be looking for creativity, so just have fun!

WHAT YOU CAN DO

- Start talking it up! Who doesn't love a challenge? And prizes!
- Create a video and encourage fellow leaders to do so ... others will follow.
- Help coordinate groups and offer your assistance with filming.

- We're also creating a Bloopers Reel, so encourage sending those funny moments!
- Play the song, "Respect" at team meetings to get people excited.

WHO TO INVITE

Team members

WHEN

- Videos must be **submitted by July 31, 2024.**
- Winners will be chosen and **notified on August 14, 2024.**

FACEBOOK EVENT POST

- We'll post winners to social media.



Scan to submit videos
or go to [RITEOn.us!](https://RITEOn.us)

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