

What it means to be RITF On!

Our core values program, RITE On!, represents the foundational standards by which our enterprise team members live and work each day. Representing Respect, Integrity, Teamwork and Excellence, these core values are a unifying force, strengthening our company and creating a positive, thriving culture. It helps us all be the best we can be, for ourselves, each other and our customers.

Our enterprise core values guide our performance review process, defining who we are and how we work and interact with each other, and helping us grow in our careers.

Over the past year, we've seen plenty of team members who exemplify our core values. Not only do they excel at what they do, they create a positive influence in others and build team spirit.

The Nomination Process

Materials such as posters and emails feature a QR Code that drives to **RITEOn.us**. When scanned with a smart phone, the code opens an online form, where team members can nominate a coworker who has demonstrated our core values.

When the code is scanned, the Core Values Nomination form can be filled out directly on the phone and submitted, if all the required information is available. The person scanning can also email the form to themselves to fill out and submit later.

RITE On! Rewards!

The submitted forms are part of the nomination process in which team members can be recognized for being RITE On! When they are chosen, team members receive a certificate, and have the opportunity to go to our online merchandise store and obtain their RITE On! reward.

Quarterly Challenges

Our objective is to drive and enhance employee engagement at all levels of the enterprise. How? By arming you with what you need to understand and engage your teams. The objectives of our RITE On! culture will be promoted through quarterly challenges with winners announced at town hall meetings.

Engagement Ideas

Provide fun opportunities for your team to shine with contests and small rewards. These are easy, but important challenges that inspire people during their workday and represent a reminder of what our enterprise stands for. (See Engagement Ideas in your Leadership Toolkit.)

It Starts with YOU!

As a leader, you're encouraged to promote our core values by setting the example with your team. Provide opportunities for team members to shine with contests and rewards. A positive, vibrant team that lives RITE On! benefits everyone.

Thank you for living our core values every day and inspiring your team to do the same!

If you have any questions about promoting our core values with your team, email **RITEOn@go-design-plus.com**.

